



INNOVATION. OPPORTUNITY. TRAINING. ADVICE.

# ROAD SHOW COMING TO NORTH DOWN!

If you are an **INDIVIDUAL**, **POTENTIAL** or **SMALL BUSINESS** do you want to;

- Develop your innovation capacity and capability?
- Access skills, experience and knowledge?
- Up-skill yourself or staff in innovation processes?
- Be better positioned to capitalise on market opportunities?
- Identify or find new markets and improve your overall performance?

The iOTA Programme could be for you...

There are many ways to Innovate...



**European Union**  
European Regional  
Development Fund  
Investing in your future



A project supported by the European Union's INTERREG IVA Programme managed by the Special EU Programmes Body.

[www.iotaprogramme.com](http://www.iotaprogramme.com)



# Visit our Road Show on 24<sup>th</sup> June 2014

Signal Centre of Business Excellence  
2, Innotec Drive, Balloo Road, Bangor

**Do you have an innovative business idea or product you would like to develop but don't know where to start?**

**Or are you in business and face a number of challenges?**

Then attending the iOTA Road Show could be your first step into innovation. iOTA can offer local support to help you develop ideas, improve products/services, explore new markets and ultimately help you to profit from innovation.

Visit the Road Show on Tuesday 24<sup>th</sup> June from **10.00 a.m. – 4.00 p.m.** and receive **FREE** advice and guidance for your business.

There will be guest speakers and representatives from the public and private sector available to assist you.

For More Information or to participate on the iOTA Programme, please contact:



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